



Rural Development Programme for England/LEADER  
East Riding of Yorkshire and North Yorkshire  
(Ryedale District and Scarborough Borough)  
LEADER Local Action Group  
Coast, Wolds, Wetlands & Waterways

## Case Studies

### Heritage Connection

All Funding Sources & Project Total

Funding source: <u>PHASE 1</u>		<u>PHASE 2</u>	
RDPE LEADER CWWW -	£3,500	RDPE LEADER CWWW -	£78,800
Northern Rail -	£910	Other Sources -	<u>£26,550</u>
HWRCC -	£438.75		
Volunteer Time -	<u>£151.25</u>		
<b>Total</b>	<b>£5,000</b>	<b>Total</b>	<b>£105,350</b>

#### **Phase 1**

**Start Date:** 17<sup>th</sup> July 2009

#### **Phase 2**

19<sup>th</sup> November 2009

**End Date:** 31<sup>st</sup> September 2009

31<sup>st</sup> December 2012

**Lead Organisation:** Humber & Wolds Rural Community Council

**Location:** LEADER Area

**Location of Project Manager / Registered Office:** DN14 7BJ

### Project Summary

To promote rail, bus, cycling and walking access to the culture and heritage of the LEADER area, through the development of branded routes, local “champions” and improved integration between transport modes.

Below are the aims for each phase of the project:

#### Phase 1 (Complete by end September 2009)

- Identify key heritage sites and map existing rail/bus/cycle/pedestrian/car access.
- Determine issues.
- Audit current information dissemination and explore potential for more efficient joint working through better signposting/adding value.
- Assess existing visitor activities – why people visit the area/what they do whilst here.
- Interview key partners and ascertain their contribution to stage 2.

Email; [Leader@eastriding.gov.uk](mailto:Leader@eastriding.gov.uk) or contact

The Rural Development & Programmes Team

11B Regent House, Regent Street, Pocklington, East Riding of Yorkshire, YO42 2QN

Tel: 01759 306624 [www.ruralprogrammeseastyorkshire.co.uk/rdpe](http://www.ruralprogrammeseastyorkshire.co.uk/rdpe)



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**Stage 2 (2009 – 2012)**

Work with partners to achieve the following:

- Themed/guided routes
- New services
- Network of local heritage “champions”
- Volunteer training

**Photos**

**Vintage Bus**

