



**Rural Development Programme for England/LEADER
East Riding of Yorkshire and North Yorkshire
(Ryedale District and Scarborough Borough)
LEADER Local Action Group
Coast, Wolds, Wetlands & Waterways**

Case Studies

Developing Yorkshire Wolds Cycle Tourism

All Funding Sources & Project Total	
Funding source: RDPE LEADER CWWW -	£58,000
East Riding of Yorkshire Council -	£92,249
Visit Hull & East Yorkshire Tourism Partnership -	£50,000
Other funding sources -	£30,855
Total	£231,104

Start Date: 21st October 2009

End Date: 30th September 2010

Lead Organisation: Visit Hull & East Yorkshire

Location: Yorkshire Wolds

Location of Project Manager / Registered Office: HU1 1UU

Project Summary

This project combines natural, built and cultural heritage of the Yorkshire Wolds, with rural service provider businesses in three complimentary types of new and attractive cycling tourism products.

This project has three principal parts:-

1. Including the East Riding and the Yorkshire Wolds as part of a new Way of the Roses 'coast-to-coast' cycle route (see map above)
2. Establishing a circular cycle route around the Yorkshire Wolds (see map above)
3. Presenting a selection of circular on and off-road day cycle rides around the Yorkshire Wolds.

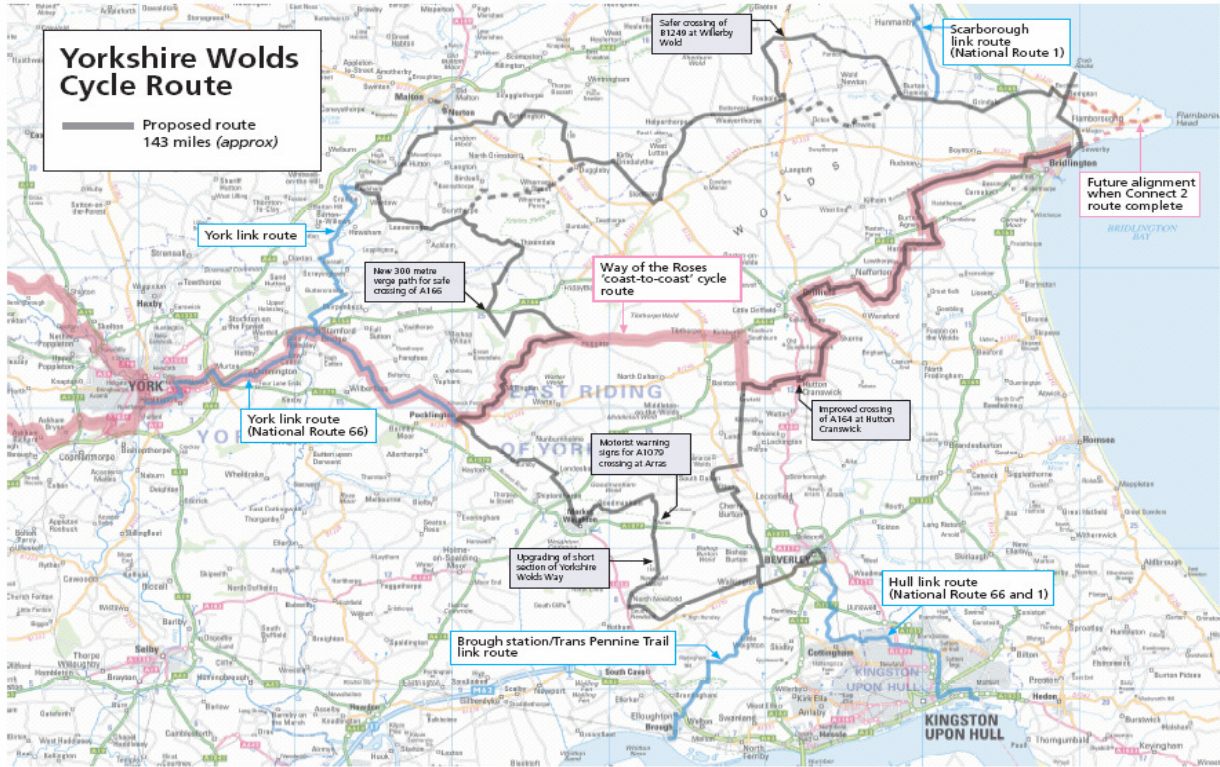
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Photos

Maps of Proposed Cycle Routes



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